



BRILLIANT IDEAS FOR BETTER LIGHTING

Even if the lighting in your house represents only about 10 to 15% of your electric bill, there are several ways to reduce your consumption. It starts with forming good habits, adding a few accessories and purchasing ecofriendly light bulbs.

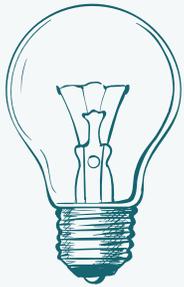
**SAVE UP
TO 90%
IN ENERGY**

When compared with standard incandescent bulbs, LED bulbs are champions in eco-responsibility. They are practically puncture-proof: they light up your space for 15 years and consume 90% less energy than a single incandescent light bulb. Find our selection of ECO certified ENERGY STAR products to take advantage of durable and environmentally friendly light bulbs.

TO EACH THEIR BULB

The world of lighting has made a lot of progress since the invention of the incandescent light bulb, over 100 years ago. Discover the main models of light bulbs.

INCANDESCENT



The classic choice. Its filament heats up and illuminates when in contact with electricity.

We like: Its soft light, affordable price and the possibility to adjust the intensity.

Good to know: It's the least eco-friendly bulb. It produces a lot of heat and often needs to be replaced.

HALOGEN



Its filament lights up like the incandescent bulb, but its quartz coating filled with gas prevents its deterioration.

We like: Its size and bright light. It's perfect for light fixtures. It uses 30% less energy than an incandescent light bulb and lasts 3 times as long.

Good to know: It produces a lot of heat.

COMPACT FLUORESCENT LIGHT (CFL)



Its tube is filled with a gas that radiates and heats up its white fluorescent coating when in contact with electricity.

We like: It consumes little energy and lasts longer than both incandescent and fluorescent bulbs. Its screw base is the same as an incandescent bulb.

Good to know: The CFL bulb cannot be used with a dimmer and cannot be used outside. Do not throw it in the trash as it contains mercury.

LED



The champion of low energy consumption. The electroluminescent diodes convert electricity to light.

We like: It's the most high-performance of all light bulbs. It's lifespan is unmatched (15 years minimum). It stays cold to the touch. Its screw base is the same as an incandescent light.

Good to know: They are more expensive when purchasing but last a very long time.



When a compact fluorescent light stops working, it can emit a noise accompanied with smoke. This is normal. Do not throw them in the trash, but bring them back to the store. We recycle them.

DECIPHERING THE PACKAGING

Are you confused when reading the packaging label? You're not alone. Here is the meaning behind the terms used. Learn them, and you can then make the "bright" choice!

KELVIN

The colour of a lit bulb is measured in Kelvin (k). The lower the number, the warmer and more orange the shade. The higher the number, the more the light will be bright and cold, much like the light of day.





LUMEN

We measure the intensity of the light in lumens. A 450-800 lumen light is suitable for reading, while a bulb with 1000-1600 lumens is more suitable for lighting a standard room.

40W | 60W | 100W

WATT

The quantity of electricity used by the bulb is measured in watts.



LUMEN/WATT

This is how we measure the energetic efficiency of a light bulb. The higher the number, the less it will cost electricity wise.

DIMMERS LIGHT US UP



Replace your light switches with dimmers. These allow you to regulate the intensity of the light according to your needs. With this replacement, you can prolong the lifespan of your bulbs and reduce your energy consumption.

Good to know

Before buying your light bulbs, verify the label to make sure they are compatible with a dimmer.



Take the time to dust off your light bulbs and fixtures. This is a small gesture that might seem trivial, but will allow you to regain up to 40% of your brightness if your fixtures are covered in dust.

A SMART CHOICE

A new generation of light bulbs has made its debut in households; smart bulbs. With a smart phone, we can adjust their intensity, the colour of the lighting, create an ambiance and more:



Light bulb with Wi-Fi relay

Having issues with your Wi-Fi at home? This bulb not only brightens up your space, but amplifies your Wi-Fi signal thanks to an integrated Wi-Fi relay. Brilliant!



Light bulb with integrated camera

Keep an eye on your house even in your absence. This light bulb also allows 24/7 HD video recording.



Light bulb with integrated speakers

Hello ambiance! Set the tone with a light bulb that allows you to play your favourite music in all your rooms.



Light bulb with light sensor

This light bulb switches off automatically when the daylight is enough. A simple way to save energy.



Light bulb with motion sensor

This light bulb switches on when a person enters the space. Ideal to avoid tripping in the dark.



Turn off the light outside when you go to sleep. You could save up to \$40 a year. Even better, use a programmable switch or even a motion sensor to limit outside lighting.